The basic difficulties and challenges of Quantum Mind program are analyzed. The conclusion is that the recent form of quantum

theory is not enough to overcome the challenges posed by the philosophical

problems of quantum physics and quantum mind theories, and the puzzles

of quantum biology and quantum neuroscience. Certain anomalies of recent

day biology giving hints about how quantum theory should be generalized

serve as an introduction to the summary of the aspects of quantum TGD

especially relevant to the notion of Quantum Mind. These include the

notions of many-sheeted space-time and field (magnetic) body, zero energy

ontology, the identification dark matter as a hierarchy of phases with

large value of Planck constant, and p-adic physics proposed to define

physical correlates for cognition and intentionality.

Especially relevant is the number theoretic generalization of Shannon

entropy: this entropy is well defined for rational or even algebraic entanglement probabilities and its minimum as a function of the prime

defining p-adic norm appearing in the definition of the entropy is negative. Therefore the notion of negentropic entanglement makes sense in

the intersection of real and p-adic worlds and is negative: this motivates

the proposal that living matter resides in this intersection.

TGD inspired theory of consciousness is introduced as a generalization of

quantum measurement theory. The notions of quantum jump and self defining

the generalization of the notion of observer are introduced and it is

argued that the notion of self reduces to that for quantum jump. Negentropy Maximization Principle reproduces standard quantum measurement

theory for ordinary entanglement but respects negentropic entanglement so

that the outcome of state function reduction is not random for negentropic

entanglement. The new view about the relationship of experienced time and

geometric time combined with zero energy ontology is claimed to

solve

the basic philosophical difficulties of quantum measurement theory and

consciousness theory. The identification of the quantum correlates of

sensory qualia and Boolean cognition, emotions, cognition and intentionality and self-referentiality of consciousness is discussed.

%\end{abstract}